

ON AIR



WCS Talks Unplugged

WOMEN IN CLEANTECH & SUSTAINABILITY



Sponsorship Opportunities

Real Stories. Real Solutions. For the Mind and the Planet.

ABOUT

WCS Talks Unplugged is the official podcast of Women in Cleantech and Sustainability, featuring candid conversations with the thinkers, builders, and leaders driving climate solutions forward.

Each episode centers real stories and real-world solutions, spotlighting women and allies working across clean energy, climate tech, policy, finance, equity, and community impact. Our discussions go beyond headlines to explore what's actually working, what's changing, and how listeners can engage, support, and lead.

With a thoughtful, accessible format, WCS Talks Unplugged creates space for honest dialogue, practical insights, and meaningful connection, reaching a global audience of sustainability professionals, innovators, investors, and emerging leaders committed to building a more equitable clean economy.

CONTENT PILLARS

PILLAR 1:
Redefining Leadership
Focus: Careers, identity, and the ambition gap.

- Ep 2: Career Moves
- Ep 3: The Ambition Gap
- Ep 4: CSO Leadership & Allyship

PILLAR 2:
Rethinking Technology
Focus: The physical footprint of digital solutions.

- Ep 5: AI & The Cloud
- Ep 6: Regenerative Technology

PILLAR 3:
Rebuilding Communities
Focus: Grassroots impact and global ecosystems.

- Ep 1: WCS Origin Story
- Ep 7: The Power of Light
- Ep 8: SF Climate Week Recap



VOICES BEHIND THE MIC



Sara Eve Fuentes

Chairwoman, WCS
Founder, SmartWaste
Focuses on circular economy and regenerative design.



Farah Saeed

Board Secretary, WCS
Industry Director, Frost & Sullivan
Focuses on tech footprints and strategy.



Trish Pinnella

Marketing Chair, WCS
Focuses on policy, community storytelling and global impact.

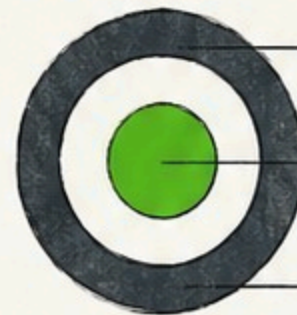


Sadia Raveendran

Entrepreneurly Co-Chair
Founding Head of GTM, Hammerhead
Focuses on career pathways and equity.



TAP INTO THE WCS GLOBAL NETWORK



The Listeners:
Highly engaged climate professionals, founders, and policymakers.
The WCS Community:
Direct access to a network of over 30,000 women across 11 global chapters.
The Clean Economy:
Visibility among the organizations and investors driving the energy transition.

Align your brand with raw, honest climate leadership. WCS Talks Unplugged offers corporate ticket packs, episode sponsorships, and in-kind partnership opportunities to reach the decision-makers of tomorrow.

WHY SPONSOR?

- Inspire, educate, and build the WCS community
- Share insights on relevant topics with the WCS community
- Spotlight and promote leaders in sustainability and cleantech
- Build brand exposure the WCS community and supporters
- Support WCS operations and programming
- Support the development of women in cleantech



SPONSORSHIP LEVELS

	PRESENTING SPONSOR \$1,500	PARTNER SPONSOR \$1,000
BRAND VISIBILITY	- Episode marketing materials - Logo+link on episode page - Mention in newsletter	- Logo in episode marketing materials - Logo + link on episode page
SOCIAL MEDIA	2 dedicated social posts - Sponsor quote included in episode announcement	1 dedicated social post
PODCAST INTEGRATION	- Two verbal thank-you shout-outs during episode - Option for 60-90 sec mini interview clip - Mention at intro + outro	- One verbal thank-you shout-out - Option to introduce the topic or guest - Mention at outro
DIGITAL ENGAGEMENT	- Link in show notes - Featured in episode webpage	- Link in show notes - Featured in episode webpage



ADDITIONAL OPPORTUNITIES/PRICING

- Introductory Rate: \$1000 / \$750
- Corporate Sponsor Discount: 20% Discount
- Founding Sponsor Status
- Multi-Episode Discount Package:
3 episodes for \$3600 | 6 episodes for \$7200



Annual "Podcast Presenting Sponsor" - Only one per year: \$10,000

- Logo on all episodes
- Mention in all episode intros
- 4-6 social posts annually
- 1 co-created content asset

ON AIR

LET'S CREATE IMPACT
TOGETHER.

FOR MORE INFORMATION:

<https://linktr.ee/wcstalksunplugged>

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