



# Empower Her with your Sponsorship!

*Make an impact on our network of women in cleantech and sustainability*

## ABOUT THE EVENT



### Virtual Job Fair | February 6, 2025

Partner with Women in Cleantech and Sustainability (WCS) to help build a more diverse, innovative, and sustainable workforce. The WCS Virtual Job Fair connects mission-driven companies with a national network of women professionals ready to lead in cleantech and sustainability. As a sponsor, you'll gain priority access to top-tier talent, boost your visibility as a champion of inclusive hiring, and engage directly with candidates through curated breakout sessions and candidate recommendations. With premium exposure across our website, newsletters, and social media, your company will be positioned as a leader advancing equity and impact in the green economy.

## WHAT YOUR SUPPORT BRINGS YOU



### BRAND EXPOSURE



### TALENT AQUISITION



### LEADERSHIP

**Visibility and Brand Recognition:** Showcase your commitment to diversity and sustainability by aligning your brand with a high-impact event. Gain exposure to a targeted audience of professionals, job seekers, and industry leaders.

**Talent Acquisition:** Connect with a diverse pool of talented candidates passionate about cleantech and sustainability. This is an unparalleled opportunity to attract top-tier talent to your organization.

**Industry Leadership:** Position your company as a leader in green innovation by participating in panel discussions, workshops, and networking sessions. Share your insights and expertise with a highly engaged audience.

## SPONSORSHIP LEVELS & BENEFITS

	Gold	Silver
<b>Amount</b>	\$4,000	\$3,000
<b>Opening message</b>	5 min	3 min
<b>Hiring Company Participant Tier (see table below)</b>	Professional (\$700 value)	Startup (\$500 value)
<b>Free WCS Talks ticket</b>	2 (\$300 value)	1 (\$150 value)
<b>Social Media Promotions</b>	5	3
<b>Logo placement</b>	Webpage Top Line, Registration Page Top Line, Event Presentations	Webpage, Registration Page, Event Presentations
<b>WCS event tickets of your choice</b>	5 (\$150+ Value)	3 (\$90+ Value)

## HIRING COMPANY PARTICIPANT TIERS

	Professional	Startup
<b>Amount</b>	\$700 (\$500 for Corporate Members)	\$500 (\$200 for Startup Corporate Members)
<b>Exposure Benefits</b>	Website: Top Tier Listing and profile Email: Dedicated email to Job Seekers, Weekly Newsletter mentions Social Media: Logo on Promos, Dedicated Social Media Spotlight Priority access to the candidate list	Website: Second Tier Listing Email: Weekly Newsletter mentions Social Media: Logo on Promos, Dedicated Social Media Spotlight Secondary access to the candidate list
<b>Scheduled Interviews</b>	5 Pre-screened candidate recommendations	3 Pre-screened candidate recommendations

## GET STARTED

What we need from you:

- Company logo
- Company blurb
- \$ sponsorship amount

If you have questions or you're interested in sponsoring this WCS event,

please reach out to Natalia Andrushchenko:

[natalia@womencleantechsustainability.org](mailto:natalia@womencleantechsustainability.org)